



*One touch to success....*

## Complete EPOS Solution for Restaurants

**Pubs**

**Clubs**

**Restaurants**

**Take away**

**Night clubs**



### Order History

The system will store a historical log of customer orders which will help you develop customer profiles and enable better marketing strategies.

### Admin Archive Facility

This facility allows the administrators of the system add/edit/delete records where appropriate

## Optional Features

### Caller ID Integration

Purple-I RMS can be connected to caller ID systems (third party fees will be payable and additional software/hardware will be required)

### Inventory/Stock Control

Our software can help you organise your inventory and get the maximum return for your investment. With Purple-I RMS Inventory you can increase your profit margin and guard against theft. Once an inventory order has been received or sold, the inventory list will automatically be updated.

### Postcode Integration

Purple-I RMS can be supplied with your local area postcode data which will enable you to find new customer addresses using only the postcode making data entry faster and more accurate.

### Handheld Support

Purple-I RMS can support remote wireless enabled hand held devices to place orders ( additional hardware and software licenses will be required)

### HR Integration

This feature allows you to effectively manage your Human Resources, Manage Staff Rota, and calculate staff pay and holiday entitlement, as well as record sick leave. Our system uses biometric technology to record staff attendance via fingerprint scanning, which will reduce administrative errors and discourage (see Purple-I TMS for detail)

### Customer Loyalty Module

This module will integrate with the Customer database and allow you to administer a customer loyalty program and reward regular customers via discounts or special offers.

### Ecommerce Module

This is a website module which can be attached to any client website and will link with our RMS system. The system will allow the customer to place a takeout order or book a table at the restaurant and if required take credit card payment. The order information will instantly be transferred to the RMS system and all relevant functions updated automatically. If it is a takeout order, a printout will also be sent to the kitchen printer.

## Hardware Options

Purple-I RMS can be installed on any computer running Windows XP, hence we can reduce the cost of the system depending on your requirements and budget. If you have a very low budget, an EPOS system can be setup using a standard desktop computer and monitor, using the keyboard & mouse for data entry. However we recommend the purpose built touch screen EPOS computers, which are designed for the hospitality industry and built to last. A basic EPOS system will include the following;

- Integrated touch screen terminal
- A cash drawer
- Thermal Printer

For a larger setup we recommend a dedicated PC server connected to a number of integrated terminals via cat5 Local Area Network. Depending on your requirement, you may also wish to incorporate wireless handheld order taking devices which will enable you to serve your customers at the table. If you are a take-away outlet and wish to include caller-ID integration you will need to purchase a caller-ID telephone adapter, which will forward the telephone data to the EPOS system. We can offer a range of cash drawers from Full-size, Mid-size and Flip-top to suit your work space (please speak to one of our consultants for more details).



# **i** RMS

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Purple-I RMS empowers your business with an Electronic Point-of-Sale (EPOS) system that provides a total management solution for the restaurant industry. A quick changing and unpredictable marketplace requires a system that is versatile, responsive and flexible to support and manage your day-to-day business tasks. Unlike other EPOS systems our solution is designed specifically for restaurants and other food and beverage establishments to meet your unique business model and provide advanced security measures to protect your profits.

Purple-I consultants will help you through your decision making process to choose and customise a system that is right for your business. Our objective at Purple-I are to serve you so that you can run your business with confidence and peace of mind.

## Benefits For The Owner

- ➔ **Increased control over your entire business**
- ➔ **Extensive reporting capabilities using up to date sales information.**
- ➔ **Powerful performance using top quality hardware direct from specialist EPOS manufacturers.**
- ➔ **Stable POS architecture built on a SQL server platform**
- ➔ **Standard windows based operating system for seamless integration into existing infrastructure**
- ➔ **Eliminate shrinkage by reducing wastage, and employee misuse and theft.**
- ➔ **Build a customer database for more effective marketing**

## Benefits for the Manager

- ➔ **Increased operational control to manage activities**
- ➔ **Improved process efficiencies means faster service for the customer.**
- ➔ **Improve accuracy and reduce input errors**
- ➔ **Instantly produce sales report for any period and know how much money is in the cash drawer.**
- ➔ **Reduce time spent on paperwork and concentrate on other areas of the business.**

## Benefits for the Server

- ➔ **Intuitive user interface requires less training time**
- ➔ **Increased focus on customer satisfaction**
- ➔ **Streamlined performance during peak hours**
- ➔ **All data stored centrally so staff can keep track of all orders**
- ➔ **Instantly produce customer bill at a touch of a button**



Call us today on **0845 388 1971** for a **FREE** consultation and no obligation DEMO!!!

# About Our Software

## RMS Front Office Features

This software handles all the order processing in relation to sales orders for your restaurant or take-away outlet.

### Order taking

By designing the system with the latest technology, we can offer one of the most graphically enhanced systems in Point-of-Sale. Visually pleasing and highly functional, purple-I RMS entry will reduce training time and increase productivity. Our unique wizard based order taking process means that anyone can take orders after a few minutes training, and also minimise operational errors. Our multi layered menu structure means that you can incorporate very large menus and any item is only 2 clicks away. In addition our list view functions allow you to search for items using the touch keypad giving you an alternative way to access your menu data. For fast order input our item code keypad allows you to take orders without searching for the items (ideal for take-away).



### Reporting

Our reporting function provides comprehensive reports on your business from EOD to periodical sales reports, by category, sub category or item wise.

### Printing

The system will support printing to single or multiple printers

### Payment Options

The payment screen has been designed to simplify the payment process and allows multiple payments by credit card, cash etc. and includes currency buttons representing actual currency notes in circulation (£5, £10, £20, & £50) to speed up checkout process. Discounts and charges can also be added or removed easily and quickly at this point.

### Security

A unique security access code that is tied to an employee will track their activities and keep a detailed report of their transactions. Our EPOS system is compatible with swipe card technology should you wish to incorporate this facility for staff access

### Take-Away Manager

The software includes tools specifically developed for take-away and delivery orders. By incorporating postcode data and caller-ID integration, you can achieve much faster order processing. These features alone can save you up to 80% of the time it normally takes to process a take-away or delivery order, freeing up your telephone line and operative to take more calls and increase your business.

### Table Manager

Table Manager will provide a clear table display to easily identify where customers need to be seated or served. Tables are colour coordinated to show the status of the table. Purple-I RMS has a built in feature to track the condition of the table being served, which will enable you to proactively manage your service area and provide better customer service.

## RMS Back Office Features

This software handles all the order processing in relation to the back office administration for your restaurant, take-away or retail outlet.

### Customer Database

The customer database will record basic customer details such as name, address, telephone number (this is useful for takeaways or restaurants which need to carryout direct marketing campaigns to customers or run loyalty reward programs).

### Menu Entry

Our software gives you full control over how and what you input into the Purple-I RMS menu, allowing you to create, edit, delete menu items and set appropriate pricing.