

i Retail

One touch to success....

Complete EPOS Solution for Retail Outlets



Retail EPOS

Purple-1 Retail empowers your business with an Electronic Point-of-Sale (EPOS) system that provides a total management solution for the retail industry. A quick changing and unpredictable marketplace requires a system that is versatile, responsive and flexible to support and manage your day-to-day business activities. Our solution is designed specifically for retail outlets to meet your unique business model and provide advanced security measures to protect your profits. Purple-1 consultants will help you through your decision making process to choose and customise a system that is right for your business. Our objective at Purple-1 are to serve you so that you can run your business with confidence and peace of mind.

Benefits For The Owner

Increased control over your entire business

Our comprehensive administrative tools and built-in system security gives you full control of all employee access, stock list and customer database.

Extensive reporting capabilities

Up to date Sales information can help you focus on more profitable product lines, improve your demand forecasting and minimise inventory. You can measure the results of changing opening hours; find out when you are busiest; and even see the impact of moving products around the store.

Powerful performance

Top quality hardware direct from specialist EPOS manufacturers, which means better performance and a more robust system.

Stable POS architecture

Our software is built on a SQL database for maximum stability

Standard operating system

Windows-based platform ensures seamless integration into your existing infrastructure.

Eliminate shrinkage

A computerized point of sale system can drastically cut down on shrinkage, the inventory that disappears from your store due to theft, wastage, and employee misuse.



Benefits For The Manager

Improve accuracy

The system will ensure that every item in your store is sold for the correct price. Your staff will never incorrectly enter or guess prices again, and you can change prices with just one tweak in the computer.

Know where you stand

At any point of the day, the system can instantly tell you how many of a particular product has sold today, this week or this month, and how much money you have in your cash drawer.

Reduce paperwork

The system can dramatically reduce the time you spend doing inventory, sales figures, and other repetitive but important paperwork, giving you peace of mind and time to concentrate on other areas of your business.

Benefits for the Server

Less training required

Intuitive user interface requires less training time so your staff can concentrate on providing good service

Increased focus on customer satisfaction

Highly graphical, colour coded touch screen interface means less time spent struggling at the register and more time spent with customers.

About The Software

RMS Checkout Features

This module handles all the order processing in relation to sales orders for your retail outlet.

Checkout

By designing the system with the latest technology, we can offer one of the most graphically enhanced systems in Point-of-Sale. Visually pleasing and highly functional, Purple-1 RMS entry will reduce training time and increase productivity. Our unique sales entry process means that anyone can take orders after a few minutes training, and also minimise operational errors. Items can be searched from the system using barcode scanners, manual code entry or by searching by item name or category.



Reporting

Our reporting functions are comprehensive for your business and include itemised sales report (daily, weekly, monthly, or any date range), and many other sales and transaction related reports

Payment Options

Payment screen has been designed to simplify the payment process and allows multiple payments by credit card, cash etc. and includes currency buttons representing actual currency notes in circulation (£5, £10, £20, & £50) to speed up checkout process. Discounts and charges can also be added or removed easily and quickly at this point.

Security

A unique security access code that is tied to an employee will track their activities and keep a detailed report of their transactions. Our EPOS system is compatible with swipe card technology should you wish to incorporate this facility for staff access

RMS Back Office Features

This module handles all the processes in relation to the back office administration for your retail outlet.

Customer Database

The customer database will record basic customer details such as name, address, telephone number (this is useful for retail outlets which need to carry out direct marketing campaigns to customers or offer loyalty reward programs.)

Product Entry

Our software gives you full control over how and what you input into the Purple-1 Retail stock list, allowing you to create, edit, delete items and set appropriate pricing.

Admin Archive Facility

This facility allows the administrators of the system add/edit/delete records where appropriate



Optional Features

Inventory/Stock Control

Our software can help you organise your inventory and get the maximum return for your investment. With Purple-I RMS Inventory you can increase your profit margin and guard against theft. Once an inventory order has been received or sold, the inventory list will automatically be updated.

HR Integration

This feature allows you to effectively manage your Human Resources, Manage Staff Rota, and calculate staff pay and holiday entitlement, as well as record sick leave. Our system uses biometric technology to record staff attendance via fingerprint scanning, which will reduce administrative errors and discourage (see Purple-I TMS for detail)

Customer Loyalty Module

This module will integrate with the Customer database and allow you to administer a customer loyalty program and reward regular customers via discounts or special offers.

Hardware Options

Purple-I Retail can be installed on any computer running Windows XP, hence we can reduce the cost of the system depending on your requirements and budget. If you have a very low budget, a basic retail EPOS system can be setup using a standard desktop computer and monitor, using the keyboard, mouse and barcode scanner for data entry. However we recommend the purpose built touch screen EPOS units, which are designed for the retail environment and built to last. A basic retail system will include the following;

- Integrated touch screen terminal
- Customer display,
- A cash drawer
- Thermal Receipt Printer
- Handheld Barcode Scanner (wired)

For a larger setup we recommend a dedicated PC server connected to a number of integrated terminals via cat5 Local Area Network. Depending on your requirement, you may also wish to incorporate a different type of barcode scanner from wireless handheld to desk mounted units. We can offer a range of cash drawers from Full-size, Mid-size and Flip-top to suit your work space (please speak to one of our consultants for more details).

Call us today on **0845 388 1971** for a **FREE** consultation and no obligation DEMO!!!

